

How to be **SeriOUs**

Eva Ventures
Funding Women

The background of the lower section is a vibrant blue sky filled with fluffy white clouds. A faint rainbow is visible on the right side. Several large, colorful lens flare circles in shades of orange, yellow, and blue are scattered across the scene, adding a bright and energetic feel.

Our needs

As a Start-Up we are in need of resources we can't control or purchase-

- Help
- Advice
- Connections
- First impressions
- Money

Qualities we need to express

- Expertise
- Dedication
- Experience
- Vision
- Well connected?

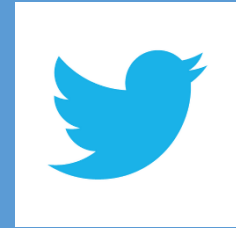
And in practice?

We need to show –

- Professionalism
- Attention to details
- Politeness
- Respect of other's time

General preparations

Name



 **LOGO**



name.com

Venture info

One-Pager

Presentation

Summery



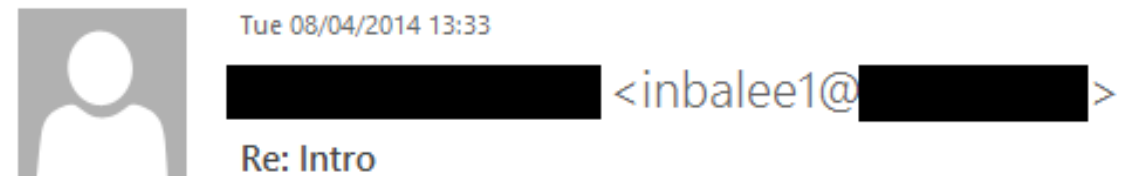
Eva Ventures seeks to invest in exceptional, women-owned or managed, early stage start-ups and to provide the know-how and environment where they can thrive. We have conducted extensive...

eMail etiquettes

Use Domain email –

- niv@name.com
- niv.name@gmail.com

- ~~niv.korah@gmail.com~~
- ~~niv1970@walla.co.il~~



eMail etiquettes

Use signature –

Full Name

Co-Founder & VP Business Development

Mobile: +972-50-1234567

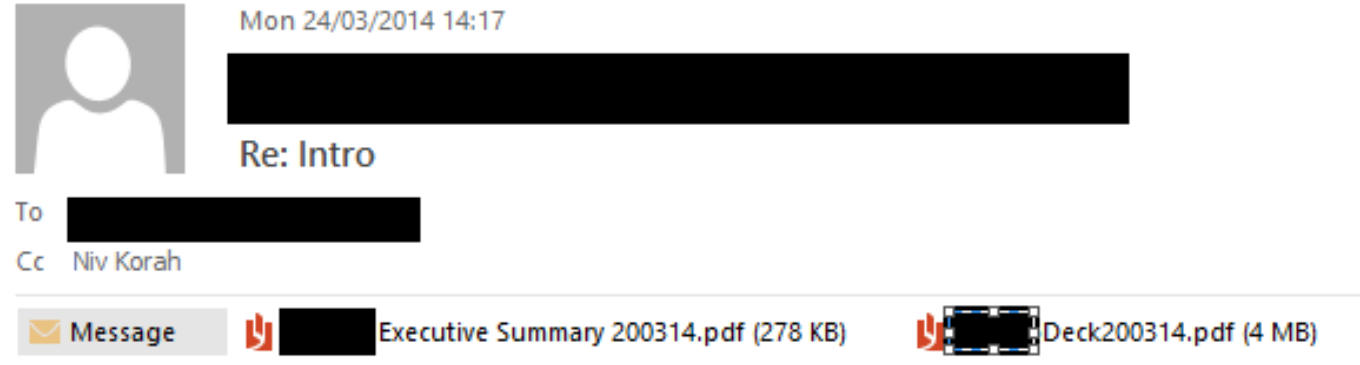
Email: name@venture.com

www.venture.com

- At first mail
- At first response
- When extending group

eMail etiquettes

- Use clear titles -
- Use attachments -
 - One pager
 - Presentation



eMail etiquettes

And please – proof read your email?

Hi Niv,

My name is [REDACTED] and I'm a Co-Founder at [REDACTED] we met yesterday at the [REDACTED] event at [REDACTED]. We are an Israeli StartUp company which developed a social [REDACTED] platform. We created a mobile based application that enables a group of friends to get together, [REDACTED] and [REDACTED] together for any purpose.

Following our meeting, I would like to inform you that [REDACTED] has launched its product in the Israeli market four months ago and gained [REDACTED] users and more than [REDACTED]. Currently, [REDACTED] is expanding its business to the US market and looking to raise funds for that purpose hence I would highly appreciate the opportunity to hold a meeting with Eva Ventures to further discuss business opportunities together.

Looking forward to hear back from you,

Shabbat Shalom,

Meetings etiquettes

- Offer clear options
 - Dates
 - Times
- Describe main issues

It was a pleasure talking with you on the phone this morning.

I will appreciate your time, meeting with me to help me think over my idea.

I'm free to meet Sunday next week (the 15th) starting 11:00 to 16:00, Monday (the 16th) till 16:00, and Tuesday (the 17th) at any time till 18:00.

Otherwise, please offer a couple of possible dates and I'll do best to accommodate.

Looking forward,


Meetings etiquettes

- Send invitation immediately
- Attach:
 - Directions
 - Contact information
 - Background info

[REDACTED] - Niv Korah
Tue, 10 February, 10:30 – 11:30

Event details Find a time

Where 37 Rothschild st., Tel Aviv - Cacao
[map](#)

Video call  [Join meeting: david-niv](#)

Calendar [REDACTED]

Created by [REDACTED]@gmail.com

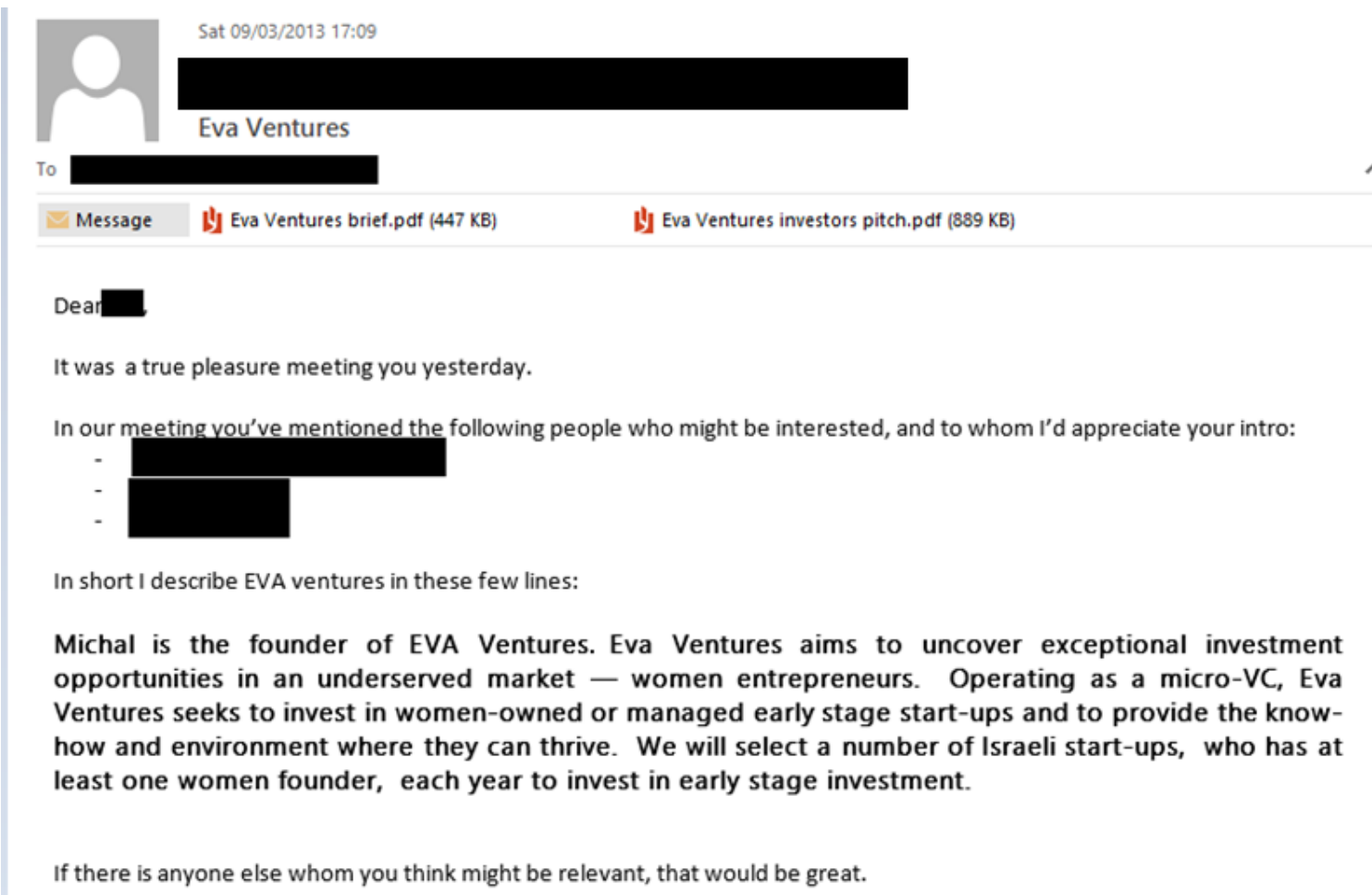
Description [REDACTED]
Co-Founder & Business Developer, [REDACTED] Solutions LTD
m: [REDACTED] | [REDACTED] | w [REDACTED]

Niv Korah
Mobile: [REDACTED]
Email: niv@evaventures.com

Meetings etiquettes

- Prepare for the meeting –
 - **Who** are you meeting?
 - Why?
 - What are your **Goals**?
- **Attend the meeting!**
- **Follow-up** on the meeting

Mailing Introductions



Otherwise

- Have common grounds with your team
- Have a common file folder
- Have a common calendar?

Thank you

Niv Korah

Email: niv@evaventures.com